

Curious Guide.ca

Shopping * Dining * Culture * Events

No charge for
ad copy set-up or changes

Curious Guide is a publication which chooses to promote the unique and out of the way shops, services, towns and events throughout Central Ontario. Our editorial consists of bits of history about the towns we visit, stories sent in by readers, poems, trivia, recipes and whimsical information that makes for light reading. Our format is to cluster our advertisers together on a page for their town or region. We then arrange the pages in the paper in an order that would lead our reader on a route through the area.

Advertise **ONLY** on
www.curiousguide.ca
for **50%** of the print rate



Advertise in **PRINT AND** on
www.curiousguide.ca
for the print rate **plus 33%**

Read our current issue on-line:
http://curiousguide.ca/online_edition.htm

For your easy browsing, there are live links to all websites and emails!

Have your business listed on our centre map pages for only \$319.00 for all 2019 issues

Published monthly from February to December we are FREE to pick up at over 2,300 multiple issue locations from Kitchener to Peterborough and from Port Dover to Muskoka. Distribution outlets include country and craft stores, antique and Victorian shops & boutiques, country inns, and B&B's, restaurants, cafes and tea rooms, Tourism Ontario Travel Centres, the Tourist Information Centre in each town, museums, libraries and cultural tourist destinations. We reach the Metro Toronto market via key locations including Harbourfront, the St. Lawrence Market, the Tourism Ontario Travel Centre on the Skywalk, the information centres at Sherway Gardens and Yorkdale Mall and a number of restaurants, specialty shops and antique stores throughout the city. *Curious Guide* is also available at the border crossing Information Centres at Niagara Falls & Fort Erie.

Our Terms:

- All Rates Include Colour • No discount on back cover • HST extra
- Discounts are based on *advertising frequency* and apply to any ad size throughout the contract
- Signed advertising contracts required for all discount rates
- Rates will be adjusted for ads committed to but not run
- Each issue is invoiced separately and payment is due upon receipt of invoice
- Late payments will be charged interest monthly 2.3% per month

We look forward to working together with you
to promote your business.

Call us at 1-800-624-6333



Advertising Rates
on reverse ☞

Brochure Delivery? Let Us Do The Driving!

We will deliver your brochures to 80 Tourist Information locations within 2 hours of Metro Toronto From \$525.00 plus HST for the complete run.



We will deliver less than a complete run for \$7.75 per drop, minimum charge of \$315.00 plus HST. A list of the towns that we deliver to and specifications are available upon request.

You can also read On-Line edition at



www.curiousguide.ca
with links to all websites & emails in the ads

Plus
each issue we send a direct link to
more **3,900** electronic
subscribers
and still growing!



D

1/6th horizontal
3.625" wide x 3" tall

Single: \$ 482
2-4 issues: \$ 433
5+ issues: \$ 390

LARGER SIZES:

F: 1/2 page

7.5" wide x 4.875" tall
\$1,176

G: Full page

7.5" wide x 9.75" tall
\$1,960

H: 1/3 page Banner

7.5" wide x 3" tall

Single: \$ 770
2-4 issues: \$ 693
5+ issues: \$ 623

B

1/12th horizontal
3.625" wide x 1.5" tall

Single: \$ 254
2-4 issues: \$ 228
5+ issues: \$ 205

A

1/24th

1.75" wide x 1.5" tall

Single: \$ 150
2-4 issues: \$ 135
5+ issues: \$ 122

D

1/6th vertical
1.75" wide x 6.5" tall

Single: \$ 482
2-4 issues: \$ 433
5+ issues: \$ 390

(also available in banner format)

E

1/4

3.625" wide x 4.875" tall

Single: \$ 705
2-4 issues: \$ 634
5+ issues: \$ 570

B

1/12th vertical
1.75" wide x 3" tall

Single: \$ 254
2-4 issues: \$ 228
5+ issues: \$ 205

C

1/8th vertical
1.75" wide x 4.875" tall

Single: \$ 423
2-4 issues: \$ 380
5+ issues: \$ 342

All prices
are
Per Issue
PLUS HST

BACK COVER

8" wide x 10" tall
\$ 2,250

INSIDE FRONT

7.5" wide x 10" tall
\$ 2,050

INSIDE BACK

7.5" wide x 10" tall
\$ 2,050

C

1/8th horizontal
5.5" wide x 1.5" tall

Single: \$ 423
2-4 issues: \$ 380
5+ issues: \$ 342